



EQUITABLE  
ORIGIN

A higher standard. A better choice.™

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## **Equitable Origin Position Announcement EO100™ Program Manager - Business Development**

Equitable Origin is a non-profit, multi-stakeholder organization incorporated in the United States with operations throughout North America, South America and Europe. Equitable Origin partners with business, government and communities to support transparent, sustainable and equitable energy development that benefits all stakeholders.

Equitable Origin was founded over a decade ago with a vision to leverage market-based mechanisms to recognize and reward responsible energy producers and to empower energy purchasers and users to positively influence upstream impacts. Equitable Origin aims to address the need for certified-responsible development of the energy on which we all rely. The EO System helps to incentivize and promote best practices and better performance within the industry.

EO developed the world's first multi-stakeholder standard and certification system for the energy sector: the EO100™ Standard for Responsible Energy Development. The EO100™ Standard is the foundation of the Equitable Origin system and provides a framework for implementing and verifying enhanced environmental, social and governance (ESG) performance, greater transparency, more accountability, and better outcomes for local stakeholders in energy projects. The EO100™ Certification process is based on independent, third-party assurance performed by Equitable Origin-approved assessors.

### **Responsibilities:**

The EO100™ Program Manager - Business Development will work with Equitable Origin's CEO and Equitable Origin's Director to support the EO100™ Standard and Certification.

This will include:

- engaging oil and gas companies to adopt the EO100™ Standard;
- collaborating with industry initiatives, NGOs, and socially responsible investors to promote best practices on disclosure of key ESG indicators;
- engaging energy utilities and other downstream energy users on opportunities to support certified-responsible natural gas;
- responding to stakeholder requests for information or questions related to the certification process or certified sites;
- developing communications materials, presentations, blogs, and other social media content related to the EO100™ Standard and certification system and certified sites;
- Representing EO at external events and conferences.

## **Qualifications:**

### **Required:**

- BA, BS or equivalent technical qualification – higher level education considered an asset;
- Strong technical knowledge of EO100™ Certification program and other certification programs for natural gas and recent developments;
- At least five years of experience working in the oil and gas sector in the United States with a focus on natural gas production;
- Strong technical marketing capabilities with willingness to run multiple marketing presentations weekly to interested stakeholders;
- Intermediate to advanced knowledge of MS Office, google sheets, and virtual meeting platforms (Zoom, Teams, Google Meets);
- Experience presenting to large audiences and strong client networking skills;
- Located in the US and eligible to work in the US (without a visa).

### **Considered assets:**

- Experience conducting assessments, audits or evaluations of HSE or other ESG performance at the site level;
- Knowledge of ESG metrics and frameworks strongly preferred;
- Strong organizational and project management skills with a demonstrated ability to take initiative and work well with multi-disciplinary dispersed teams;

**What we offer:** This is an exciting time in the energy sector with many companies choosing certification as a means to demonstrate higher level social and environmental performance. The certification program is really taking off and we offer opportunities for future growth. Come and join us and be a part of this exciting movement. We offer employees health and dental benefits and vacation time along with competitive salaries.

**Location:** Remote USA

**Type:** Full time, flexible schedule

**To apply:** Please send a cover letter and resume to: [contact@equitableorigin.org](mailto:contact@equitableorigin.org) with the subject line: “Program Manager - Business Development Application”

**Deadline:** Please submit applications by **September 30, 2021**.

*Equitable Origin’s policy is to provide equal employment opportunities to all applicants and employees without regard to race, color, religion, sex, gender identity, sexual orientation, pregnancy, status as a parent, national origin, age, disability (physical or mental), family medical history or genetic information, political affiliation, military service, or other non-merit based factors.*